



MACOUPIN COUNTY FAIR  
AND AGRICULTURAL ASSOCIATION  
21368 STATE ROUTE 4  
P.O. BOX 145  
CARLINVILLE, IL 62626  
217-854-9422

MEMBER OF  
**IAAF**  
ILLINOIS ASSOCIATION OF  
AGRICULTURAL FAIRS

The 171<sup>st</sup> edition of Illinois' Oldest County Fair will be held:

**June 4<sup>th</sup> – 9<sup>th</sup>, 2024**

The Macoupin County Fair and Agricultural Association is an organization that promotes agriculture in Macoupin County. The fair annually showcases the rewards of an agricultural way of life during the fair held at the fairgrounds in Carlinville, Illinois.

The purpose and mission of the Macoupin County Fair is simple, straightforward and one we are proud of:

*“The Mission of the Macoupin County Fair and Agricultural Association is to provide a county fair that showcases the agricultural products and skills of Macoupin County, as well as, providing entertainment for all ages. The Association is committed to maintaining a safe, family friendly environment, at a reasonable cost, offering an educational experience highlighting the agricultural heritage of our county for our youth.”*

We will be hosting our country concert on **Thursday, June 6<sup>th</sup>, featuring Tracy Lawrence**. If you are interested in opportunities to be a corporate sponsor for this event, see the attached information. The concert package will recognize your company contributions to the fair as well as serve as an event to show your employees your appreciation for their hard work and dedication to your company.

We have some exciting improvements at the fairgrounds. We have replaced the front fence with a sturdy steel fence that will look great with your banner hanging on it. Along with this, the fairboard has made a financial commitment to improve the fairgrounds and its facilities, starting with the Bates building. We invite you to check it out!

Friends of the Macoupin County Fair, is our 501C3 (charitable contribution) opportunity to support the fair with a tax deductible contribution. Please feel free to contact Kim Carney Rhodes with more about this opportunity.

We sincerely thank you for your support to the Macoupin County Fair and look forward to our continued partnership in the future. It is because of your generous donations that we can achieve the goals set forth in our mission statement.

Thank you and see you at the 2024 fair,

*Kim Carney Rhodes*

Kim Carney Rhodes, President Macoupin County Fair & Agricultural Association

**We would like to invite all of our generous donors to join us the first night of the fair on June 4<sup>th</sup> @ 5:30 in the Smoky- Jennings Pavilion for an appreciation dinner. Mark your calendars now! Formal invite to follow!**

# Sponsorship Packages

## **Build Your Own Sponsorship Package-** Price varies

- A customized package to meet your business needs.
- You dream it, we will build it!
- Opportunities include but are not limited to: Must discuss options with someone from the Advertising Committee.
  - Harvest Hideout sponsor in our Bates building where kids of all ages can participate in FREE activities.
  - Bear Hollow sponsor (wood carver). This sponsorship must be \$3000 or more and will include a carving. Prior arrangements have to be made and approved for some carvings. Multiple sponsors will be considered.
  - Sponsor for various ticket areas of the concert
  - Specific building sponsorships at the discretion of the committee/fairboard.

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## **Grand Champion Package-** \$5,000 or more

- The sponsor will be mentioned from the announcers stand at EVERY main event throughout the fair, during entertainment in the Smoky Jennings Pavilion and over the intercom system on the grounds daily.
- Advertisement displayed prominently by the grandstand.
- Advertisement on the Macoupin County Fair website and Facebook page.
- A banner with your company logo will be displayed on the fairgrounds.
- 64 tickets to include: Front Gate Admission, Carnival Rides, Grandstand Tickets or Pit Passes.

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## **Reserve Grand Champion Package-** \$3,000

- The sponsor will be mentioned from the announcers stand at EVERY main event throughout the fair, during entertainment in the Smoky Jennings Pavilion and over the intercom system on the grounds daily.
- Advertisement displayed prominently by the grandstand.
- Advertisement on the Macoupin County Fair website and Facebook page.
- A banner with your company logo will be displayed on the fairgrounds.
- 48 tickets to include: Front Gate Admission, Carnival Rides, Grandstand Tickets or Pit Passes.

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## **Gold Buckle Package Event Sponsor-** \$1,000 (Available events: Truck & Tractor Pull or Demo Derby)

- The sponsor will be mentioned from the announcers stand multiple times during the sponsored event of your choice.
- Advertisement on the Macoupin County Fair website and Facebook page.
- A banner with your company logo will be displayed on the fairgrounds.
- 16 tickets to include: Front Gate Admission, Carnival Rides, Grandstand Tickets or Pit Passes.

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## **Silver Buckle Package-** \$500

- Advertisement on the Macoupin County Fair website and Facebook page.
- A banner with your company logo will be displayed on the fairgrounds.
- 8 tickets to include: Front Gate Admission, Carnival Rides, Grandstand Tickets or Pit Passes.

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## **Route 66 Package-** \$1200.00 \*\* Limited packages available!

- The sponsor will be mentioned prior to the concert, along with 2 large digital signs on display.
- 10 tickets to include: Front Gate Admission, Carnival Rides, VIP Tickets for the concert (unlimited food, beverage tickets, luxury bathroom access and a stage front access from the VIP area).
- \*\* **Does not include banner on front fence** \*\*



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## 2024 Macoupin County Fair Sponsorship Agreement

**Grand Champion Package - \$5,000 or more**

Tickets: Indicate how many for 1 event or mix/match (totally 64)  
Pageant \_\_\_\_\_ Demolition Derby \_\_\_\_\_ Tractor & Truck Pull \_\_\_\_\_

**Reserve Grand Champion Package - \$3,000**

Tickets: Indicate how many for 1 event or mix/match (totally 48)  
Pageant \_\_\_\_\_ Demolition Derby \_\_\_\_\_ Tractor & Truck Pull \_\_\_\_\_

**Gold Buckle (Event) Package - \$1,000**

Event to sponsor: Pageant \_\_\_\_\_ Demo Derby \_\_\_\_\_ Truck & Tractor Pull \_\_\_\_\_

**Silver Buckle Package - \$500**

Event to sponsor: Pageant \_\_\_\_\_ Demolition Derby \_\_\_\_\_ Truck & Tractor Pull \_\_\_\_\_

**The Route 66 - \$1200**

**Build Your Own Sponsorship Package - Price varies**

I agree to be a sponsor of the 2024 Macoupin County Fair for \$\_\_\_\_\_. I agree to pay the total sponsorship amount in full prior to May 24, 2024. Although the Macoupin County Fair and Agricultural Association accepts sponsorships at any time, promotional material for fair publications must be print-ready and submitted by printing deadlines. If not submitted by the deadline set out below, the fair cannot guarantee your logo will appear in all publications.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_

**\*\*Promotional materials for fair publication MUST be submitted by: May 24<sup>th</sup>, 2024. This deadline will be strictly enforced to insure ticket distribution to your business and time for appropriate advertising to be completed.**

Questions in regards to packages, etc.?

Whitney Roberts 217-341-9502 Email: macoupinadvertising@gmail.com **\*\*OFFICE USE\*\***

Trade Donation/In-kind and value: \_\_\_\_\_ Paid (cash/check/credit card): \_\_\_\_\_ Committee member: \_\_\_\_\_